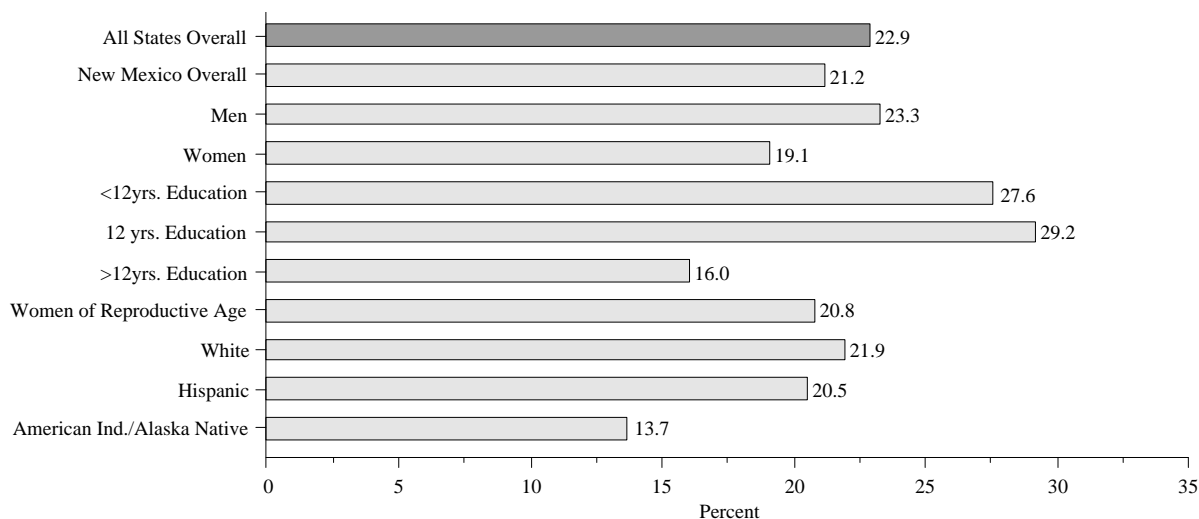


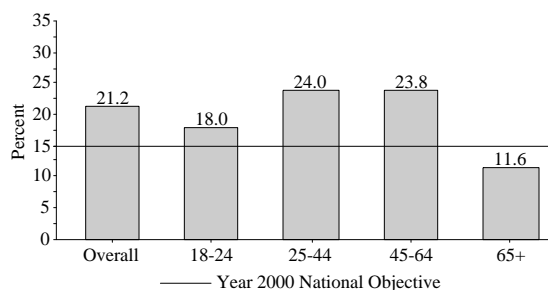
Currently, there are 232,700 adult smokers in New Mexico.

Tobacco Use in New Mexico

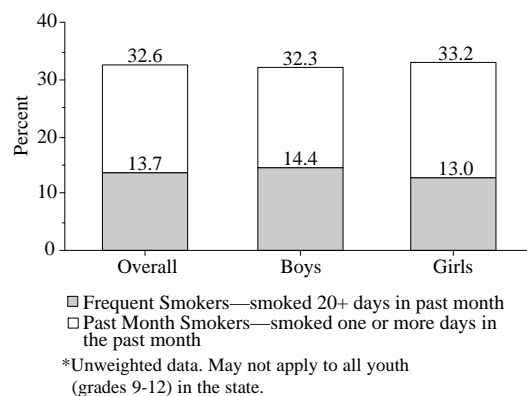
Current Cigarette Smoking Among Adults Aged 18 and Older, 1992-1993



Current Cigarette Smoking Among Adults by Age, 1992-1993



Past Month Cigarette Smoking Among Youth, Grades 9-12, 1993*



Health Impact and Costs, 1990

DEATHS RELATED TO SMOKING	YEARS OF POTENTIAL LIFE LOST*	DIRECT MEDICAL COSTS RELATED TO SMOKING
Overall 1,741	21,156 years or an average of 12.2 years for each death due to smoking. *Calculated to life expectancy	Total \$170,000,000
Men 1,097		
Women 644		
Death Rate 287.7/100,000		
Rank 3 (No. 1 is lowest death rate)		

Smokeless Tobacco Use

CURRENT USE AMONG ADULTS AGED 18 AND OLDER, 1992-1993	PAST MONTH USE AMONG YOUTH, GRADES 9-12, 1993*
All States 2.1%	All States 11.5%
New Mexico 2.6%	New Mexico 13.8%
Men 5.2%	Boys 24.1%
Women 0.1%	Girls 3.0%
	*Unweighted data. May not apply to all youth (grades 9-12) in the state.

However, another 271,000 adults in New Mexico have quit smoking.

Tobacco Control Legislation, 1995

Excise Tax

Cigarette tax per pack 21¢
Rank = 36 (No. 1 is highest tax)

Federal and state taxes as a
percentage of retail price 27.5%

Annual net tax revenue
from cigarettes \$21,795,000

Smokeless tobacco tax:
25% of product value.

Minors' Access to Tobacco Products

Minimum age for sale: 18

Illegal for minors to purchase, possess, or use: Yes

Restrictions on Vending Machines

Vending machines must be located where minors
cannot access them.

Signage

Signs required on premises.

Licensure

None

Penalties

Penalties to business owner, manager, or clerk.


State Preempts Local Laws

Preemption of minors' access laws.

Advertising

No restrictions

Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
State govt. worksites			✓		✓	✓
Private worksites				✓		
Restaurants				✓		
Day care centers				✓		
Grocery stores				✓		

Tobacco Economy

Tobacco Agriculture, 1994

None

Tobacco Manufacturing, 1992

None

Tobacco Use Prevention and Control Program

Funding: NCI ASSIST

Regional Network: Rocky Mountain Tobacco-Free Challenge

Contact

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